

BRIEF 1NG

AN UPFRONT AND URBAN FOCUS ON NEWCASTLEGATESHEAD'S REGENERATION

WELCOME



Jim McIntyre is ING's chief executive and a leading figure in the field of urban regeneration and property development. He spent four years at the helm of Gladedale Capital, the commercial and mixed-use development arm of one of the UK's biggest property development and house-building companies. Previously he was director of Scottish Enterprise where he headed the strategic property and regeneration portfolio for the network.

●● The decision of the two councils and the regional development agency to create ING and invest substantial financial support breaks new ground. Together NewcastleGateshead is and will remain a key economic driver behind the North East economy and it is important that we develop and deliver projects that consolidate and enhance that role. Our objective at ING will be to deliver projects which are not only important locally but add to the overall economic contribution and reputation that NewcastleGateshead can have on a national and international stage. ●●

Jim McIntyre

COMMENT

I'm delighted to be heading up ING - the city development company - and believe its people and partners can help lead the future growth and regeneration of NewcastleGateshead's urban core.

The economic climate is extremely challenging and it is crucial to be realistic as well as optimistic. Much progress has been made in promoting NewcastleGateshead nationally and internationally over the past decade with perceptions dramatically improving. We need to capitalise on this and push on to make NewcastleGateshead a more prosperous and competitive place.

While the recession has made this challenging; recessions don't last forever. ING's job is to prepare the ground for recovery when the economy returns to growth and ensure NewcastleGateshead has clear and attractive investment opportunities available to investors as they return to the market. As such, ING is currently leading the development of NewcastleGateshead's 1PLAN, due to be launched in the autumn, which will set out a blueprint for economic development and physical regeneration in the next 15-20 years in NewcastleGateshead.

I'm very encouraged by the spirit of co-operation between the partners: Gateshead Council, Newcastle City Council and One North East, and their shared desire to work together. Regenerating the economy of a city will not happen overnight, but ING welcomes the challenge of leading this single shared vision and building a more competitive NewcastleGateshead for the long-term.

PLANNING

PLANNING FOR ACTION

THE NEWCASTLEGATESHEAD 1 PLAN WILL OUTLINE A STRATEGIC VISION AND DIRECTION FOR NEWCASTLEGATESHEAD AS A SINGLE COHESIVE CONURBATION, BUILDING A CRITICAL MASS ENABLING IT TO COMPETE INTERNATIONALLY.

ING's focus in the short term is to prepare the ground for a rapid recovery when the economy returns to growth and ensure NewcastleGateshead has clear and attractive investment opportunities available to investors as they return to the market.

Underway already are three key regeneration projects that have been identified as spatial priorities to deliver maximum economic and financial impact for NewcastleGateshead.



Science Central – Phase 1

ING has been appointed by the Newcastle Science City Partnership to act as development manager and delivery partner on the former Scottish & Newcastle Brewery site in Newcastle – the largest component of the proposed real estate element of the science village – Science Central. The vision encompasses a new urban quarter, which is likely to encompass wide public spaces, landmark buildings and new streets, which opens up this urban quarter to the rest of the city centre. This mixed-use site will include commercial, educational and accommodation uses and retail development. It is likely to comprise of a specialist business support hub and state-of-the-art facilities for small start-up science companies as well as inward investors. Sitting alongside these academic and business neighbours will be homes and apartments, accommodation for students at Newcastle University along with complementary leisure and retail facilities.

Colin MacPherson, ING's new director of development, said: "Science Central is a unique site capable of becoming such an important part of the city with a new urban quarter which has science at its core. The immediate task is to provide the infrastructure and setting for this to happen."

Science Central's initial phase of building activity involving developer Downing, a leading Northern England property group, is expected to start this summer (2009) after detailed planning was secured. It will include a new business school, 450 student homes and a hotel. To date £40.7m has been invested by the three partners, One North East, Newcastle University and Newcastle City Council, to buy the site, develop a masterplan, and take forward work such as science education programmes. There is commitment towards bringing further financial stimulus with a proposed investment of £24m which is necessary to start the initial enabling and infrastructure work along with bringing forward development and private-sector investment.

Ouseburn

ING is working to bring forward a vibrant mixed-use development which builds upon the character of the Ouseburn. At its heart will be new commercial and residential accommodation. New commercial developments will be targeted at delivering space to small and medium-sized businesses in the creative industries sector – a niche market in which the Ouseburn excels. ING proposes to bring forward residential development to complement the sense of local community and vibrancy of the area. At present, specialist consultants are establishing a viable development layout.

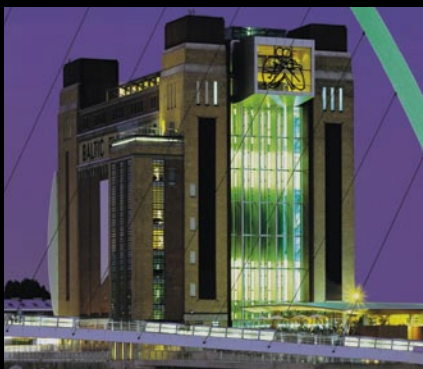
ING will use the layout options to engage with key stakeholders, refine them further and progress through the planning and delivery stages.

Gateshead Quays

ING, working with Gateshead Council, will bring forward a deliverable masterplan and vision for Gateshead Quays. This high-profile site lies at the heart of an area which includes buildings and structures of striking architectural quality – The Sage Gateshead, Gateshead Millennium Bridge and BALTIC Centre for Contemporary Art. The task now is to bring forward proposals which not only complete the regeneration of the land fronting Gateshead Quayside but also provide strong connections that link the site to Baltic Business Quarter, Gateshead Town Centre and the wider Quayside on the north bank of the river.

As a potential catalyst for this high-profile project ING are investigating the feasibility of a new International Conference and Exhibition Centre. Attracting visitors from across the world, the centre will be at the very heart of NewcastleGateshead's tourism and cultural offer.

Mixed with world-class research and industry across the region and the global appeal of NewcastleGateshead as a destination, the centre will significantly boost business tourism locally and deliver a major addition to the region's wealth.



BUILD1NG

BUILD1NG A BUSINESS

1NG, NEWCASTLEGATESHEAD'S CITY DEVELOPMENT COMPANY, IS AN INDEPENDENT PRIVATE SECTOR COMPANY LEADING ON THE DELIVERY OF REGENERATION, DEVELOPMENT AND INVESTMENT PROJECTS IN NEWCASTLEGATESHEAD. COMMERCIALY FOCUSED, WITH A WEALTH OF EXPERIENCE IN REGENERATION AND ECONOMIC DEVELOPMENT; 1NG HAS BEEN CREATED TO DELIVER COMPLEX PROPERTY AND REGENERATION PROJECTS.

1NG – THE THREE KEY PRIORITIES IN THE NEXT 12 MONTHS ARE:

Deliver the strategic vision for NewcastleGateshead through the development of the 1PLAN which is an economic masterplan for NewcastleGateshead	Develop and build the enabling physical and business infrastructure necessary to secure the delivery of the key priority projects in NewcastleGateshead	Build and engage with the private sector who are essential to the success of the key priority projects
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BUILD1NG A PARTNERSHIP

The establishment of the Newcastle and Gateshead Partnership and 1NG has been a catalyst towards greater collaboration across Newcastle and Gateshead on a number of vital planning and regeneration issues. The closer co-ordination of planning matters has been identified as a key area of focus to provide a basis for joined-up vision. This has inspired the development of a joint Local Development Framework Core Strategy for Newcastle and Gateshead with the proposal of integrated strategic planning.



One North East chairman, **Margaret Fay**, said:

“NewcastleGateshead offers a huge amount of potential for investors and we shouldn't allow the current economic downturn to distract us from capitalising on this. Through the dedicated team at 1NG we will be able to target developers in a focused way to ensure the area is in prime position to benefit from the upturn.”



Councillor **Mick Henry**, leader of Gateshead Council said:

“We live in a global economy, where decisions on investment by big national and international companies are made on hard-headed economic assessments. Both our areas are likely to benefit from a partnership that combines our strengths - we want to capture the investment that is currently going to other parts of the UK or other European cities.”



Councillor **John Shipley**, leader of Newcastle City Council, said:

“1NG has a pivotal role to play in the delivery of Science Central which will create one of the world's premier locations for science business and economic development, delivering jobs and opportunities to help drive forward the overall development of NewcastleGateshead. We are confident that their high-calibre team will be in a position to bring forward the investment and economic growth needed to realise this vision.”

BUILD1NG A PLAN

The NewcastleGateshead 1PLAN is expected to be launched by 1NG, Newcastle City Council, Gateshead Council and One North East in December this year setting out a blueprint for economic development and physical regeneration for NewcastleGateshead. It will identify priorities not only for urban regeneration within the city but will also provide direction in relation to growing the knowledge economy and sustainable economic development as part of an overall framework for action by all partners. The plan will identify strategic priorities for growth in NewcastleGateshead, viewing it as a single economic conurbation to achieve the necessary critical mass.

Vision1NG the future

A Vision1NG event at St. James' Park, in April, captured the thoughts of 80 experts and 1NG stakeholders from across the region which are being fed into the 1PLAN which is due to be published in autumn 2009 and will set out a joint approach to the economic and physical development of NewcastleGateshead.

The Vision1NG event, chaired by 1NG chairman Lord Charles Falconer and facilitated by a consultant team led by Shared Intelligence and Urban Initiatives, encouraged stakeholders, partners and colleagues to think about the long-term vision for the destination and the challenges the 1PLAN will have to address.

Concerns and Aspirations

Concerns centered on NewcastleGateshead and North East England becoming a marginalised, under-performing economy with a weak private sector, lacking the critical mass to achieve future growth. However, aspirations focused on how NewcastleGateshead could improve innovation and entrepreneurship with greater investment through the retention of skilled people.

Key messages

Initial baseline analysis suggests that until the effects of the recession, the NewcastleGateshead economy had been making significant progress. However it also highlights the destination's economy has struggled to develop economic specialisms to replace traditional industries.

John Lord, NewcastleGateshead 1PLAN - project director, summed up the Vision1NG event: “It was very helpful to share our findings - and discuss the implications - with a wider circle of experts and decision makers. No one doubts that NewcastleGateshead faces some tough challenges, especially in the current recession. People were realistic about that, but I was encouraged that delegates were still very positive and optimistic about the future. The key message was that NewcastleGateshead has some tremendous assets to build on. There is world-leading scientific research, excellent universities, great companies, and talented people - all in one of the UK's most vibrant and attractive cities. The event generated some powerful and inspirational ideas.”

For more information contact **John Lord**, NewcastleGateshead 1PLAN - project director at: johnlord@1ng.org.uk

BUILD1NG A TEAM

1NG has been building on its current, experienced team to expand further by recruiting dynamic regeneration experts. Two more additional recruits will be shortly joining the project team; adding to the team's strength and augmenting the current award-winning national and international development experience already in place. Contact details for the team appear on the back page.

Further background information on the 1NG team can be found at www.1ng.org.uk

INTRODUCING 1NG

MEETING THE MANAGEMENT TEAM...



Jim McIntyre
Chief Executive



Robin Earl
Finance and Corporate Services Director



Peter McIntyre
Director of Planning and Programme Management



Mark Robinson
Project Director



Nicola Short
Marketing and Communications Manager



Colin MacPherson
Director of Development



Back row (L-R):
Robin Earl,
Jackie Hall,
Colin MacPherson,
Nicola Short, Peter
McIntyre, Gayle
Groombridge,
Laura Howes,
Vicky Cuthbertson

Front Row (L-R):
Mark Robinson,
Jim McIntyre

To contact any
of the team, call
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or email
info@1NG.org.uk

Full details can
be found on our
website
www.1NG.org.uk

AN INTERVIEW WITH...

1NG's new director of development Colin MacPherson

Colin MacPherson shares his views about his new role, his new home: NewcastleGateshead... and his golf swing!



What attracted you to this role?

Having worked in the central belt of Scotland for the last 17 years, the opportunity to broaden my horizons to a new place and a great project at Science Central was very exciting. The opportunity to join 1NG while it is still in relative infancy is also attractive in that it provides the chance to shape something new.

What excites you about the future aspirations for the role?

Science Central is a unique site capable of becoming such an important part of the city, so the opportunity to manage its transformation is a pretty alluring prospect for somebody of my background.

There also seems to be real momentum behind the push for NewcastleGateshead to deliver real economic growth, which should help the Science Central project become all the more deliverable, despite the challenging current economic climate.

What does the role entail?

My role is to ensure that the transformation of Science Central happens in a way and to a timescale which maximises the potential of the site. We need to create a new urban quarter which has science at its core, so the immediate task is to provide the infrastructure and setting for this to happen.

What are the defining skills that you've brought to the job?

I qualified as a Chartered Surveyor in 1993, having obtained an honours degree in Land Economics. My subsequent experience has been gained primarily in the establishment, design and management of major regeneration and redevelopment projects at Waterfront Edinburgh and Quartermile Edinburgh, the latter of which is now being nationally recognised as a model for the mixed-use redevelopment of city centre sites.

What is your immediate impression of NewcastleGateshead – the people and place?

Both have been as welcoming and friendly as I expected them to be and the sun has shone lots since I joined! I didn't realise being that little bit closer to the equator would make such a difference!

Personal profile:

I'm married with two kids, Joe (3) and Louisa (1). When I'm not working or looking after the children I try to maintain some kind of fitness through football or running and I'm also trying to keep my golf swing from seizing up!

1NG BOARD



Chair of 1NG is Lord Falconer
Charles Falconer has been at the heart of politics for the last decade. He was a minister in Tony Blair's government for all of its ten-year life and Lord Chancellor for the last four years.

Other board members include:

Lucy Winskell
Partner
Sintons

John Abel
Chartered Surveyor

Cllr Mick Henry
Leader
Gateshead Council

Sir Terry Farrell
Principal Architect.
Farrells

Cllr John Shipley
Leader
Newcastle City Council

Barry Rowland
Chief Executive
Newcastle City Council

Ian Dormer
Representing One North East

Cllr Catherine Donovan
Cabinet Member
Gateshead Council

Sir Hugh Sykes
Company Chairman

Prof Andrew Wathey
Vice Chancellor
Northumbria University

Gary Hoffman
Chief Executive
Northern Rock plc

Observers:

Alan Clarke
Chief Executive
One North East

Roger Kelly
Chief Executive
Gateshead Council

David Cramond
Director of Capital Development
One North East

Pat Ritchie
Regional Director
Homes and Communities Agency

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